

NANTES | PARIS | BEIJING | SHENZHEN | CHENGDU



INTERNATIONAL WINTER TERM



2021

This picture was taken before the pandemic



[audencia.com](https://www.audencia.com)

A TOP GLOBAL BUSINESS SCHOOL

International experience at Audencia

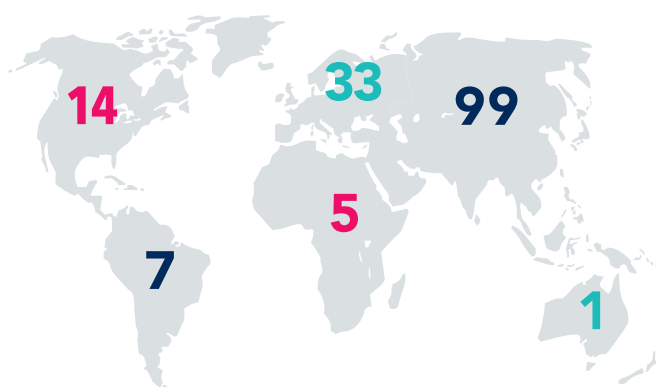
Take your academic journey global this winter at Audencia Business School – **one of the best universities in France** and a world-renowned management education and research institution.

With students from 87 countries, 50% international faculty members and more than 250 academic partners round the world, **Audencia offers a truly global learning environment.**

Highly ranked and triple-accredited, our superior curriculum and **deep connections to the business world** translate to proven results, whether you go on to further study or to the job market.

Winter programme participants in 2020

 **159** STUDENTS  **25** PARTNER INSTITUTIONS



Life in Nantes

Nantes, a thriving modern metropolis with old-world flair, has been recognised as **Europe's most livable city**. There's easy-to-use public transportation with stops right on campus, just 15 minutes from the centre of town. Just two hours from Paris and a half hour from the Atlantic coast, it is a magnet for students and visitors, with **countless historic sites and attractions**. **Major European destinations are also within easy reach** by flight or train.



**We love our
host city.
You will,
too.**

**99% of students
recommend the
programme**



AUDENCIA'S WINTER TERM

Gateway to success

Whether you're preparing to launch your career or to continue your studies, you'll enjoy a lively **blend of traditional classroom instruction and hands-on experience** in our intensive, three-week Winter Programme. You'll build expertise in international management and business and **quickly earn up to 12 ECTS credits**.

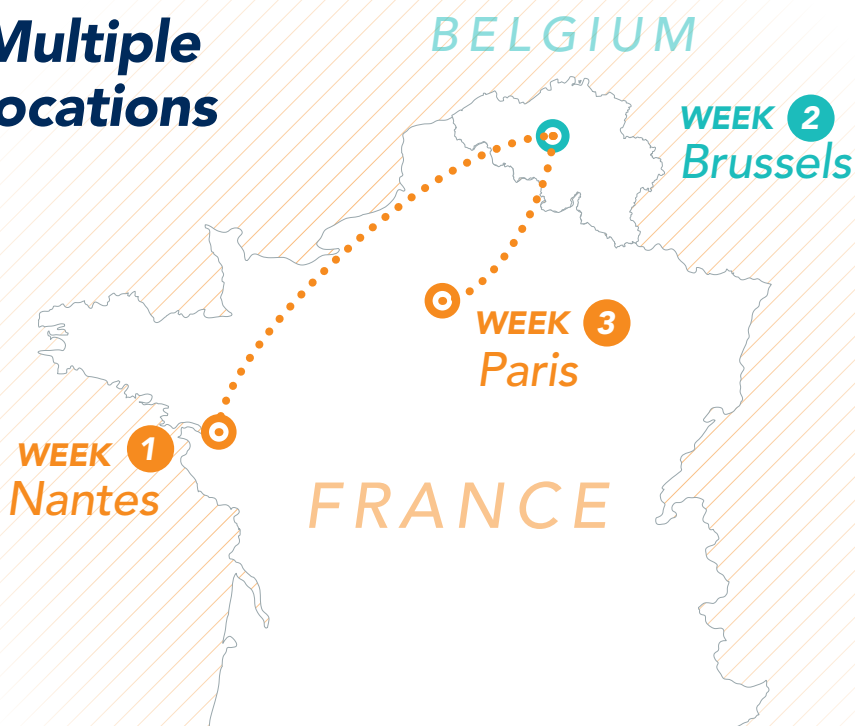
The programme is conducted entirely in English and offers small class sizes.

"I truly enjoyed the hands-on teaching, a great experience."

Denis of Honduras (2018)



Multiple locations



Built-in flexibility

You'll have the freedom to **choose one, two or three weeks of courses** – for a tailored programme that fits your interests and schedule.

Details that matter



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"This experience was life-changing for me. I learned a lot and made some amazing friends from other countries."

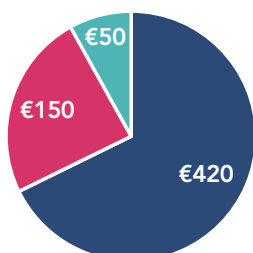
Josie of Australia (2019)

From social activities to housing to campus facilities, we're focused on creating a positive experience and **supporting you throughout your stay.**

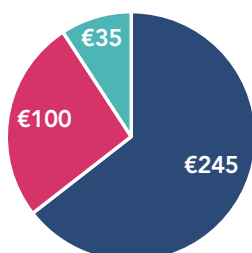
- Professional and personalised student services
- Assistance from a dedicated expert in locating winter housing, whether a private home or apartment
- Amenities including computer labs, libraries and high-speed Wi-Fi

Budget

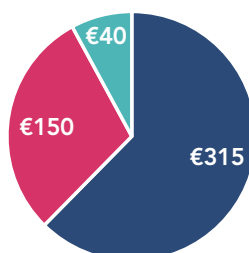
PARIS €620



NANTES €380



BRUSSELS €505



■ Accommodation ■ Food ■ Public Transportation

Accommodation rates: average Airbnb rates for 1 person for 7 nights. This rate can be lower for shared units.

Transportation: does not include cost to/from your home city.

Between cities

Paris

€30 €15

Brussels

€80 €140

Nantes

€20 €40 €70

Paris

*Rates vary; book early

Programme benefits

What you'll learn

Through a **combination of courses, dynamic group projects and company visits**, you will broaden your knowledge of business, management and the European market. Gain insight into:

- Branding and innovation
- Cultural variables and their influence on business
- Trade models and barriers
- EU institutions such as European Parliament and European Commission

"It was amazing. I learned a lot about the European governing system."

Calin of the
United States (2018)



Industry insight

Our approachable academic faculty members have extensive practical expertise and **deep connections to French and global businesses** – so you get a curriculum that includes industry best practices and robust international context.

Company visits in France and Belgium include:



Winter Term schedule

WEEK	DATES	MODULES	LOCATION
1	Jan 4 – Jan 8	<i>Branding and Innovation</i> <i>Intercultural Management and Negotiation</i> <i>Leading Organisational Change</i>  <i>Esports management: The Worldwide Game Changer</i> 	Nantes
2	Jan 11 – Jan 15	<i>Study Trip to Brussels: European Politics and Business</i> <i>Conscious Leadership (Paris campus)</i> <i>Intercultural Management and Negotiation</i> 	Brussels / Paris
3	Jan 18 – Jan 22	<i>Corporate Strategy</i>  <i>Luxury Management and Entrepreneurship</i> <i>Design Thinking and Innovation</i>	Paris

Each module is 4 ECTS credits (24 teaching hours)

Note: Course content may vary. This information is provided as an example.
Full course descriptions are available on our website.



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APPLY TODAY!

Spend your winter at prestigious Audencia



"It was an enriching, life changing experience! We learned as well as had fun learning about the French culture and how the EU works"

Shailja of India (2020)



We welcome highly motivated students at the bachelor's and master's levels who have a good command of English.

Students from Audencia's 250 partner universities must be nominated by their programme coordinator. Check with your international office to see if your institution is one of our partners.

www.international.audencia.com/short-term-programmes/

Tuition & costs

Students from partner universities:

No additional tuition

Students from other universities:

Tuition fee €500/module (20% off for online courses)

Administrative fee of €50 (non-refundable)

Housing: costs vary according to personal choice.

We'll help you in your search, providing tips and assistance.

Discounts may apply depending on the length of your stay.

When to apply

Nomination : October 15th (for partner institutions)

Application deadline: November 1

Questions?

Our Winter Term manager can help! Contact Claire

Delhomme at winter@audencia.com



"what is better than gaining new knowledge, meeting new friends from different countries while having fun travelling?"

Jia Xin of Malaysia (2020)



120 YEARS 1900-2020

CONTACT US

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never stop
daring

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