

NANTES | PARIS | BEIJING | SHENZHEN | CHENGDU



FACT SHEET

FOR EXCHANGE STUDENTS



2020
2021

AUDENCIA – 4 CAMPUSES IN NANTES

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► INTERNATIONAL CONNECTION TEAM (ICTEAM)

The IC Team is a group of 30 students who are here to give you a student perspective of living in Nantes, cultural activities and studying at Audencia.

The IC Team can pick you up at the airport/train station, depending on your time of arrival, and can accompany you to your residence hall to pick up your keys.

Facebook page: [IC Team - Audencia](#)

Quality, experience, diversity

Audencia Business School has a long history of welcoming international exchange students. Our students come from more than 250 partner universities in 115 countries. You will be accepted into our vibrant community and quickly fall in love with the beautiful city of Nantes.

We offer an extensive catalogue of courses taught in both English and French, so you can take advantage of our outstanding educational quality and experienced professors. We take your needs very seriously, and our dedicated team is here to help you with any personal, academic or intercultural matters before or during your stay here.

We take part in the [European Commission's Erasmus programme and adhere to the principals of Erasmus for Higher Education \(French\)](#).



PROGRAMME OVERVIEW

GRANDE ECOLE PROGRAMME

The Grande Ecole programme is one of Audencia's main programmes. It is a high quality 4-year programme with a selective admission process for French students.

Courses begin with a 1-year core curriculum on the fundamentals of management. At the end of this first year, students undertake an internship to put into practice all they have learnt in the first two semesters.

The master's cycle begins with semester 3 and continues, after a gap year in the workplace, with the following semesters: one semester of specialisation in Nantes/one semester of study at a partner institution/one semester internship "Corporate Action"

Exchange students can choose courses in either one of the 2 Grande Ecole "Blocks" of courses below (see course catalogue for more details):

Grande Ecole Core Courses (undergraduate)

Designed for international students with at least 3 semesters of Business Studies

Grande Ecole Majors/Specialisation Courses (graduate)

International students with at least 4 semesters in Business Studies can choose 2 electives and one of the 15 majors taught in French or in English amongst the Master Programme in Management Studies.

4 fields of study: Marketing/Finance/Cultural Institutions/Consulting ([please check the course catalogue as prerequisites may apply and some courses are incompatible](#)).

INTERNATIONAL MASTERS *(Limited spaces available for exchange students)*

Audencia offers 3 International Master's degree programmes, all open to candidates holding a Bachelor's degree or equivalent (work experience not mandatory).

Each International Master's degree programme is run in alliance with European business schools of which Audencia is a major partner.

IMM (International Master in Management), MSCPM (MSc in Supply Chain and Purchasing Management) and EIBM (European and International Management Programme).

MBA PROGRAMMES *(Limited spaces available for exchange students)*

Audencia offers 3 different MBA programmes:

- A full-time MBA (3 years of work experience required)
- A Euro MBA (e-learning programme, 5 years of work experience required)
- An executive MBA (part time) designed for entrepreneurs and experienced managers who wish to develop their strategic vision.

AUDENCIA BACHELOR

The Audencia Bachelor prepares students with real-world skills and operational knowledge. Exchange students can choose majors taught in English or in French from September to December (fall semester only):

- International Development, taught in English with specialisations in export or import techniques
- Marketing Communication, taught in French
- Entrepreneurship, taught in French
- Commercial Management, taught in French

The Bachelor in Business Administration (BBA) programme gives you individualised support towards your professional goals. Offering quality research and faculty and an international curriculum, this hands-on and operational training is a stepping stone to a successful career or further studies at master level. Students taking the BBA have three possibilities:

- Full Year: Classes from September to March + International practical case coaching or internship
- Fall: Classes from September to December
- Spring: Classes from January to April

AUDENCIA SCIENCESCOM

Audencia SciencesCom is located in the city center of Nantes, welcomes around 270+ students aged 20 to 25 and prepares them to work in the fields of communication and media. All programmes combine study periods and internships in France and abroad.

Selected students can prepare:

- a Bachelor in Communication and Media – duration 1 year (the 3rd year of the bachelor's degree)
- a Masters in Communication and Media – duration 2 years (recognised by the French Ministry of Education and Research)

Exchange students can take bachelor's or master's 1st year or master's 2nd year programmes depending on their level in their home institution.

International students who have at least an intermediate level of French are welcome at Audencia SciencesCom to follow the full year programme.

▶ SHORT PROGRAMMES

Audencia has developed a strong expertise of hosting short programmes taught in English for international students. Since 1980, over 250 business undergraduates and graduate students follow tailor-made courses at Audencia.

The programmes take place mainly in Nantes, but also in Paris and in Brussels. Company visits are an essential part of the Audencia short programmes.

Fields: International Business, Intercultural Management, Global Responsibility...

More details: <http://international.audencia.com/en/short-term-programmes/>

APPLICATION INFORMATION

▶ FOR PARTNER INSTITUTION COORDINATORS

Please nominate your students online through our new platform.

Please contact us at [REDACTED] if you haven't received the nominations' instructions yet.

▶ FOR INTERNATIONAL EXCHANGE STUDENTS

As soon as we receive your nomination, the International Student Coordinator – who will also be your main contact before, during and after your stay at Audencia

– will send you the link to register online and find all the useful details about our course offering.

You need to upload all the required administrative documents and choose your courses (no changes will be possible after submission).

DEADLINES FOR COORDINATORS

Fall Semester and full year:

April 10th

Spring Semester:

September 30th

Summer Term/Winter programme:

March 1st / October 15th

DEADLINES FOR STUDENTS

Fall Semester and full year:

May 12th

Spring Semester:

October 15th

Summer Term/Winter programme:

March 15th / November 1st

PEDAGOGICAL INFORMATION

COURSE CATALOGUE

Click here for the complete course catalogue

Exchange students need to choose their courses from the Audencia Business School catalogue.

LEARNING AGREEMENT

Don't forget to complete the learning agreement provided by your coordinator and note that it cannot be modified once it has been validated by Audencia.

FRENCH LANGUAGE COURSES

French language courses available for all students free of charge. If you are interested, please mention it when registering.

GRADING SYSTEM

All courses are graded on a scale of 0 to 20. The minimum pass mark is 10/20.

AUDENCIA GRADES ECTS GPA

Full ECTS credits

16<= grade <20	A	4
15<= grade <16	A-	3,7
14<= grade <15	B+	3,5
13<= grade <14	B-	3,2
12<= grade <13	C	3
11<= grade <12	C-	2,8
10.5<= grade <11	D	2,5
10<= grade <10.5	E	2
0<= grade <10	F	0

