



Internship

Market development at Siemens Water Technologies Singapore

About Siemens WT Market Development

The regional HQ for Siemens Water Technologies is based in Singapore.

The WT market development team analyzes market developments in Southeast Asia and defines strategies to address those diverse markets spanning, from India to Japan.

Areas of Responsibility

As an intern you will be fully involved in all activities of WT market development. You will be responsible for defined projects in the field of:

- Market intelligence: Analyzing and summarizing market information, trends and developments
- Key Account Management and business development for Light Industries
- Customer and competitor analysis
- Development of country- specific strategies, including preparations of workshops
- Internal and external communication activities

The amount of responsibility and the tasks to perform will be specified during the internship according to your capabilities, communication skills and upcoming topics and demands.

Knowledge and Experience

You are at least in your third year of your studies in Business Administration, Engineering or equivalent and have already gathered practical experience from previous internships.

- Skills: Strong analytical skills, good communication skills and a creative nature
- Attitude: Ability to work independently and result-orientated, open- minded and explorative personality
- IT skills: Proficient knowledge in MS Office (esp. PowerPoint and Excel)
- Languages: Fluent in Business English

Duration and Application

- 6 months starting from 16th September 2013
- Apply by 24th August 2013
- Please send us your full application (CV, certificates, etc) via e-mail to:
thomas.steinbrecher@siemens.com